

An Event of

SIEM
CONVENTION

SIEM-STANDARDS MALAYSIA-SURUHANJAYA TENAGA
ASEAN
ELECTROTECHNICAL
SYMPOSIUM & EXHIBITION 2020

23-24 SEPT 2020

KLCC KUALA LUMPUR CITY
CENTRE,
MALAYSIA



**STANDARDS DRIVE
ELECTROTECHNICAL
SAFETY & INNOVATION**



Held concurrently with



STANDARDS drive ELECTROTECHNICAL safety & innovation

Electrical safety is one of the core activities of the Standards and Standards helps protect human lives which take into account the integrity of installations and systems. Governments want to protect their populations from unnecessary risks. Buyers want proof about a product or system's safety, performance and reliability. Users of equipment and consumers want to be able to trust the products or services they are purchasing. International Standards are the basis for conformity assessment and reduce the influx of low quality products. They make products safer, which in turn increases consumer confidence and public safety.

ASEAN ELECTROTECHNICAL SYMPOSIUM & EXHIBITION 2020

ASEAN ELECTROTECHNICAL SYMPOSIUM & EXHIBITION 2020 is an important biennial event which opens the door for an expert insight on the latest Electrotechnical standards. Talented speakers share knowledge on technology, products & services, engineering challenges and opportunities in the engineering professionals, government officials & policy makers, standards organizations, manufacturers, suppliers & solution providers, owners & operators from both domestic and ASEAN countries.

A collaboration efforts by The Institution of Engineers, Malaysia (IEM), Standards Malaysia and Suruhanjaya Tenaga (Energy Commission of Malaysia) this year's symposium intends to provide Electrical safety regulations and to alleviate the many, assorted electrical hazards found in industrial environments. Coupled with ASEAN's finest, the symposium will impart knowledge and best practices through **ASEAN Standards Drive Electrotechnical Safety & Innovation**



ASEAN ELECTROTECHNICAL

OFFERS KNOWLEDGE SHARING ON

- ELECTRICAL INSTALLATION SAFETY STANDARDS
- ENERGY EFFICIENCY, RENEWABLE ENERGY AND SUSTAINABLE ENERGY
- ASEAN POWER INTEGRATION
- SAFETY GUIDELINE OF APPLICATION AND INSTALLATION FOR SPECIAL LOCATION
- SMART TECHNOLOGY AND FUTURE TECHNOLOGY TRENDS

The Symposium will feature keynotes and presentation revolve around the topics related to the theme which is “**Standards Drive Electrotechnical Safety & Innovation**” as well as speaking on various sub themes listed above. As a tradition the ASEAN Electrotechnical Symposium will also pave way to exhibition from various industry stakeholders which allow you to gain direct access to engineering technology, product & services, and business networking meeting with both local and ASEAN manufacturers, traders, construction and services.

This year the ASEAN Electrotechnical Symposium & Exhibition 2020 will be part of an event of IEM convention “**ENGINEER**”, 1st Malaysia Engineering Exhibition and Conference 2020. IEM is the proud co-organiser along with C.I.S Networks Sdn Bhd (CIS).

ENGINEER is the newest trade exhibition aimed towards providing engineering professional I Malaysia and the region with an exciting and unique platform to gain an insight into cutting edge solutions and advanced engineering technologies by international leading manufacturers.

For further information, please visit www.ENGINEERMALAYSIA.com.my



TENTATIVE PROGRAMME

Wednesday
23 September 2020

TIME

HIGHLIGHTS

8.30 am

Registration

9.30 am

Keynote address

10.00 am

Official opening ceremony of
ENGINEER AND ASEAN
ELECTROTECHNICAL
Symposium & Exhibition 2020

2.00 pm

Keynote addresses

4.00 pm

Experts views from invited speakers

6.00 pm

End of Programme



TENTATIVE PROGRAMME

Thursday
24 September 2020

TIME

HIGHLIGHTS

9.30 am

Keynote address

10.30 am

Insights from ASEAN Experts

2.00 pm

Experts views from invited speakers

4.00 pm

Keynote addresses

6.00 pm

End of Programme



SYMPOSIUM REGISTRATION Form

The Institution of Engineers, Malaysia
Bangunan Ingenieur, Lot 60&62, Jalan 52/4, P.O. Box 223 (Jalan Sultan)
46720 Petaling Jaya, Selangor Darul Ehsan, MALAYSIA
Tel. No.: +(603) 7968 4001 Fax No.: +(603) 7957 7678

REPLY SLIP Fax: 03-7957 7678 Email: sitiaisyah@iem.org.my

SYMPOSIUM REGISTRATION FEE

Category	Registration Fee <i>(Subject to 6% SST)</i>	
Participants	One Day	Two Days
Student Member	RM50.00	RM80.00
Graduate Member	RM75.00	RM125.00
Corporate Member	RM100.00	RM150.00
Non-Member	RM200.00	RM300.00

No	Name of Participant(s)	Amount
Sub Total Amount		
Add 6% SST		
GRAND TOTAL		

Note : The Organiser reserves the right to change the date and/or venue or to postpone the event due to force majeure at its sole discretion. Cancellation is accepted if Participant submit the request in writing not later than 7 days before the event date. A refund of 70% from the registration fee will be made to the Participant.



EXHIBITION SPONSORSHIP Form

ITEM-STANDARDS MALAYSIA-SURUHANJAYA TENAGA
ASEAN ELECTROTECHNICAL SYMPOSIUM &
EXHIBITION 2020
STANDARDS DRIVE ELECTROTECHNICAL SAFETY & INNOVATION

REPLY SLIP : Fax: 03-7957 7678 Email: sitiaisyah@iem.org.my

Date:

Attention to:

ASEAN Electrotechnical Symposium & Exhibition 2020 Organising Committee
The Institution of Engineers, Malaysia

(PLEASE TICK "✓")				
TYPE OF SPONSOR (Subject to 6% SST)	Platinum	Gold	Silver	Bronze
For the amount of sponsorship, the coverage is given in "X" (Subject to 6%SST)	RM30,000.00	RM21,000.00	RM16,500.00	RM12,000.00
Availability of sponsorship	Two (2)	Four (4)	Four (4)	Four (4)
(Overall)				
Company corporate logo will be displayed throughout the symposium & exhibition promotional flyers & advertisement	X	X	X	X
Corporate promotional material to be inserted in goodie bags	X	X	X	X
Company corporate logo will be printed on the back cover page of programme booklet	X	X	X	X
Brief intro about company / top management in programme booklet	X	X	X	X
Mock Cheque presentation	X	X	X	X
Advertisement in programme booklet	X (2 pages)	X (1 page)	X (1 page)	
Company logo on stage backdrop	X	X	X	
Advertising space in website and hyperlink (size and concept differ accordingly)	X	X	X	
Special blasting in social media (Facebook, Instagram, Twitter), frequency differs	X	X	X	
Acknowledgement of the company during symposium & exhibition opening ceremony	X	X	X	



EXHIBITION SPONSORSHIP Form

TYPE OF SPONSOR (Subject to 6% SST)	Platinum	Gold	Silver	Bronze
15 minutes speaking slot for product presentation	X	X	X	
Acknowledgement in IEM Jurutera Magazine	X	X		
Complimentary conference passes	10	7	5	3
Access to resources (presentation materials, articles, post show reports, and database)	X	X	X	X
Certificate of participation as exhibitor	X	X	X	X
Exhibition Booth				
Number of 3M X 3M promotional exhibition booth which will be allocated for 4 Days at the Main Exhibition Hall (23rd – 26th September 2020)	1	1	1	1
Sponsorship Amount inclusive of 6% SST	RM31,800.00	RM22,260.00	RM17,490.00	RM12,720.00

- Jointly organised by IEM Electrical Engineering Technical Division, Standards Malaysia and Suruhanjaya Tenaga (Energy Commission of Malaysia).
- The symposium will be held on the 23rd and 24th September 2020. Meanwhile, the exhibition will run from 23rd until 26th September 2020 at Kuala Lumpur Convention Centre, Kuala Lumpur, Malaysia.
- By signing the contract of sponsorship, the Sponsor is deemed to have agreed / given permission to the following:
 - Logo submission for the purpose of marketing and advertising of the symposium & exhibition.
 - The Organiser reserves the right to place the logo in any of the marketing collaterals across various platforms (print, digital, outdoor).
 - The Sponsors will need to submit the required logo and artwork for any of the marketing collaterals usage not later than 1st August 2020, in which failure to do so, logo and advertisement will not be placed.
- The Organiser reserves the right to change the date and/or venue or to postpone the event due to force majeure at its sole discretion.

It is our pleasure to inform that we would like to sponsor **IEM-STANDARDS MALAYSIA-SURUHANJAYA TENAGA ASEAN ELECTROTECHNICAL SYMPOSIUM & EXHIBITION 2020** as ticked in the box and enclose herewith Banker's Cheque / Local Cheque No.: _____ issued to 'The Institution of Engineers, Malaysia' for the sum of Ringgit Malaysia _____.

Our nominated contact representative is:

Contact Name: _____ Contact No.: _____
Billing Address: _____
Email: _____

Yours faithfully,

Name

Designation

Company Stamp